

SAMPLE MISSION STATEMENTS

The mission statement should be a global expression of what the Worksite Wellness Committee wants to accomplish. The mission statement may include a description of the value of the program to the worksite and to its employees. You may decide on a mission statement that reflects the work the committee wants to accomplish. You may choose to select one from these or create your own.

Examples:

“The mission of the (name of worksite) Worksite Wellness Committee is to establish and maintain a worksite that encourages environmental and social support for a healthy lifestyle.”

“To encourage employees’ personal and professional productivity, and physical and mental well-being, the mission of the (name of worksite) Worksite Wellness Committee shall be to promote a worksite culture that supports employees’ desire to make healthy lifestyle choices.”

“Because employees spend 40 hours a week at work, it is important that the worksite be a healthy place to work and support healthy choices for employees. It is the mission of the (name of worksite) Worksite Wellness Committee to work toward implementing policies that support a healthy worksite and healthy employees.”

“The worksite wellness committee will work to provide opportunities for employees to develop healthier lifestyles by supporting the adoption of habits and attitudes that contribute to their positive well-being.”